



DELIVERING THE
HYDROGEN
ECONOMY

SPONSORSHIP

North West
2023

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About the event



The Spine, Liverpool | 14th February 2023

Delivering the Hydrogen Economy in the North West

Following the success of the inaugural hydrogen showcase event in 2019, held at the Heath in Runcorn, the North West Hydrogen Alliance will be bringing stakeholders together again to discuss how the North West can collaborate to deliver pioneering hydrogen projects that set the standard for the UK and contribute to meeting our net zero goals.



Themes & Audience

Skills &
Supply Chain

Transport

Hydrogen in
the Home

Storage &
Distribution

Industry

Demand

Audience

This major conference will showcase progress in delivering a hydrogen economy in the North West, putting the region and its expertise on the radar of major national players and influential politicians at regional and national levels.

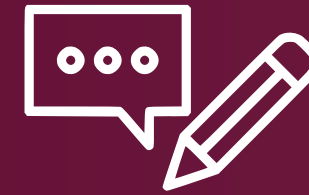
We will deliver insight and commentary for individuals across the sector, from investors and policy makers to businesses already in the hydrogen space and those looking to enter.



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Get recognized as a sponsor and receive featured, prominent branding with the opportunity to heighten visibility, amplify your brand and strengthen your commitment to deliver pioneering hydrogen projects.



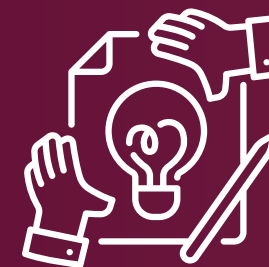
Engagement

Creative, engaging and insightful content with a clear call to action



Target Audience

An effective communications plan will ensure content is received by the right audiences



Your Branding

Logo placement on all promotional e shots, events website, graphics and social media platforms



Recognition

Strengthen your position within the hydrogen market

Raise your profile across social media channels and build your network.



Media Kit

Each sponsor will receive brand guidelines pack & media kit



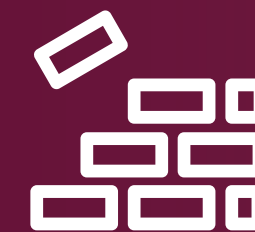
Digital Marketing

Use of digital marketing across social media platforms



Sponsor Network

You'll form part of a dedicated sponsor network, promoted across multiple social channels



Build your brand

Build your social media network

Sponsorship Breakdown

5x Guaranteed Conference passes



Profiling as event sponsor on all pre and post-event marketing materials



Logo placement on all promotional e shots and events website



Profiling as event sponsor on digital displays and in networking area



Acknowledgment as sponsor during Welcome and Closing Remarks



Opportunity to provide blog & thought leadership content



Considered for a speaking slot



Exhibition Stand



Cost for NWSHA Member

£1,900 +VAT

Cost for Non-Member

£2,500 +VAT





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THANK YOU

Any additional information please contact
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