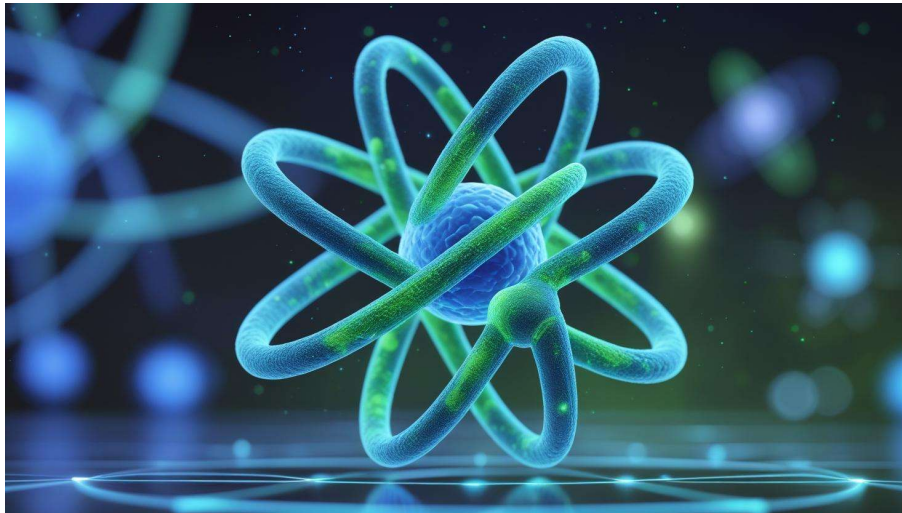


Press release: 13 August 2025

For immediate release

North West Hydrogen Alliance Sets Out Top Five Priorities for UK Hydrogen Strategy Refresh



The North West Hydrogen Alliance (NWHHA) has outlined its top five priorities for the UK Government's upcoming Hydrogen Strategy refresh, expected in 2025. The NWHHA, which brings together leading hydrogen players from across the North West, is calling for greater clarity, ambition and regional recognition to accelerate the UK's hydrogen economy.

Following the Government's announcement in April to update its 2021 Hydrogen Strategy, NWHHA has identified five key areas that must be addressed to unlock the sector's full potential.

1. Reset on Ambition

The UK's 10GW hydrogen production target by 2030 was a strong signal that drove investment and confidence. However, delivery has lagged behind ambition. The refreshed strategy must present a clear, achievable yet ambitious vision for the UK's hydrogen future.

2. Clarity on Demand

Hydrogen's role has evolved, particularly in decarbonising power and hard-to-electrify sectors. The Government must clearly identify priority end-uses and ensure support for offtakers to switch to hydrogen, particularly in light of uncertainty around future funding such as the Industrial Energy Transformation Fund (IETF).

3. Plan for Infrastructure

A clear roadmap for hydrogen infrastructure, including pipelines and storage, is critical to match production and demand. With HyNet and the Northwich hydrogen

storage project ready to go, the North West is poised to lead the UK in large-scale hydrogen deployment.

4. A Regional Approach

The current national approach overlooks regional strengths. The new Strategic Spatial Energy Plan (SSEP) must support areas like the North West, which have high hydrogen demand and suitable geological assets for hydrogen and CO₂ storage.

5. Supply Chain Strategy

The UK risks missing out on economic benefits if investment flows overseas. The Government must take urgent action to grow domestic supply chain capability and support UK-based innovation and manufacturing.

Clarke Jackson, Talan Hydrogen Director and NWhA member, said:

“This strategy refresh is a once-in-a-generation opportunity to reset the UK’s hydrogen ambitions and drive real delivery. We need clear leadership, a laser focus on deployment, and a recognition that regions like the North West are ready to deliver.”

The North West is already home to HyNet, the UK’s leading low carbon hydrogen project and boasts some of the most mature and investable hydrogen projects in the country. With coordinated action, the region could spearhead the UK’s transition to a hydrogen economy

To read the full version of the blog, please visit www.nwha.co.uk

ENDS

For further information:

Rebecca Eatwell: rebecca@fontcomms.com / 07827 353113

Yasmin Stretton: yasmin@fontcomms.com

About the North West Hydrogen Alliance

The North West Hydrogen Alliance brings together some of the UK’s most influential organisations driving forward the work to develop the region as the UK’s primary hydrogen economy. The region’s reputation as the industrial North – including the necessary industries, academia, innovation, skills and natural assets – means it is in pole position to grasp the opportunity of hydrogen use.

For more information visit www.nwhydrogenalliance.co.uk or follow @HydrogenNw